

iiiFDI SUMMIT SLOVENIA 2011

● 13-14 October 2011 ● Ljubljana, Slovenia ●

EXECUTIVE-LEVEL CONFERENCE
ON FOREIGN DIRECT INVESTMENT

EXPANDING THE POTENTIAL AS A REGIONAL HUB

Get to know existing investors' experience

Grow your network of top executives
and policymakers in Slovenia

Discover the country's investment opportunities and its
potential to grow your business platform for the region

Organised under the patronage of the President of the Republic of Slovenia, Dr. Danilo Türk

Organised by

THE
SLOVENIA TIMES



Public Agency of the
Republic of Slovenia
for Entrepreneurship
and Foreign Investments



REPUBLIC OF SLOVENIA
MINISTRY OF THE ECONOMY

Programme Partner





ABOUT THE FDI SUMMIT SLOVENIA 2011

FDI (Foreign Direct Investment) Summit Slovenia 2011 is an executive-level business conference devoted to the investment environment and opportunities in Slovenia.

Being a business networking event, it is an outstanding opportunity to make new contacts with the leading businesspeople in the region, top government officials, existing international investors in Slovenia and those interested in entering the Slovenian market and develop its business in the wider region.

WHO WILL ATTEND

- Existing investors in Slovenia
- International investors
- Private equity fund managers
- Representatives of international companies seeking new opportunities in this part of Europe
- Executives of Slovenian companies with established networks in CEE and SEE
- Financial institutions, business services for investors
- Representatives of Slovenian government
- Slovenian honorary consuls abroad
- Ambassadors and economic attachés posted in Slovenia

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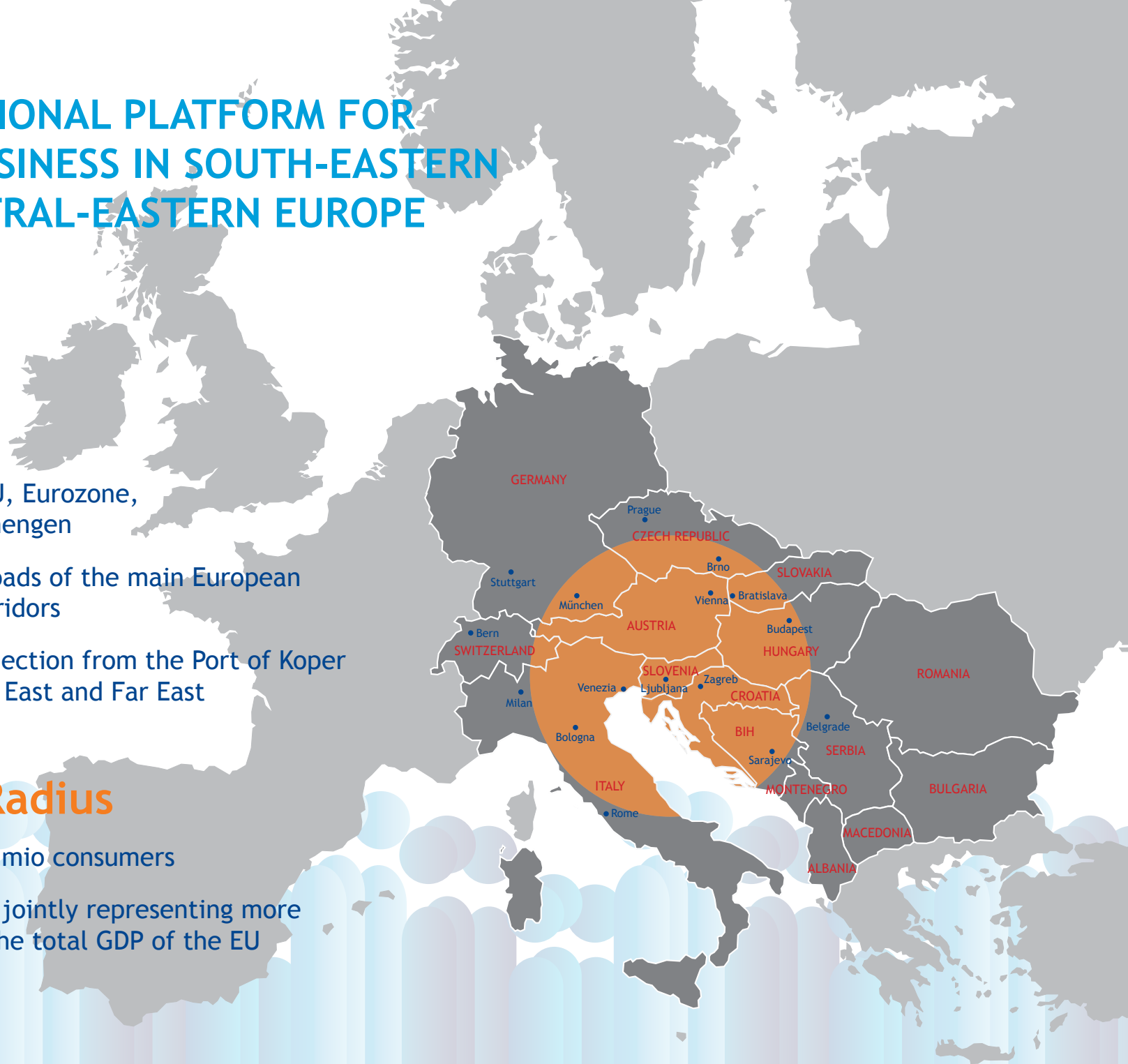
INTERNATIONAL PLATFORM FOR DOING BUSINESS IN SOUTH-EASTERN AND CENTRAL-EASTERN EUROPE

Slovenia

- Member of EU, Eurozone, OECD and Schengen
- At the crossroads of the main European transport corridors
- Shortest connection from the Port of Koper to the Middle East and Far East

400 km Radius

- More than 45 mio consumers
- 11 countries, jointly representing more than 40% of the total GDP of the EU



PROGRAMME

DAY 1, THURSDAY, 13 OCTOBER 2011

Venue: Grand Hotel Union, Ljubljana



Danilo Türk

President of the Republic of Slovenia



Stephen Kai Wang

Director of the Hong Kong Economic and Trade Office



Thierry Villard

Goodyear Dunlop Central & South-East Europe, Managing Director



Christof Droste

Hella Saturnus Slovenija, CEO



Giulio Bonazzi

Aquafil-Gruppo Bonazzi, President & CEO

12.00 - 13.00

Registration and welcome luncheon

13.00 - 13.10

Official opening of the conference

Brane Krajnik, *The Slovenia Times*, CEO

13.10 - 13.20

Opening address

Dr. Danilo Türk, President of the Republic of Slovenia

13.20 - 14.00

Introduction session

Searching the path from stagnation - Investors & Management Perspectives on creating a Regional Hub

Chair:

Tine Kračun, Institute for Strategic Solutions

Speakers:

- **Žiga Debeljak**, Mercator Group, Chairman of the Board
- **Biljana Weber**, Director General, Microsoft Slovenija
- **Christof Droste**, Hella Saturnus Slovenija, CEO

14.30 - 15.30

Keynote speech

Crucial elements of the state competitiveness. What it takes to become a regional hub - Hong Kong and »Tuscany life sciencecase« case study

Chair:

- **Maja Makovec Brenčič**, Faculty of Economics, University of Ljubljana

Speakers:

- **Stephen Kai Wang**, Director of the Hong Kong Economic and Trade Office
- **Branko Žibret**, A. T. Kearney Slovenia, Partner
- **Luca Olivari**, A. T. Kearney Italy

15.45 - 16.30

Panel discussion

Using the potential of Slovenia as a regional hub for the CEE and SEE markets

Chair:

- **prof. Marko Jaklič**, Faculty of Economics, University of Ljubljana

Speakers:

- **Matjaž Rakovec**, Zavarovalnica Triglav, Chairman of the Board
- **Rudolf Klötscher**, BSH Hišni aparati, CEO
- **Igor Plestenjak**, JAPTI, Director

16.45 - 18.00

Panel discussion

The right recipe for strategic high value added FDI: a blend of R&D, production, effective logistics, marketing & sales (establishment of competence centers)

Speakers:

- **Thierry Villard**, Goodyear Dunlop Central & South-East Europe, Managing Director
- **Giulio Bonazzi**, Aquafil-Gruppo Bonazzi, President & CEO
- **Saša Bavec**, Knaufl Insulation, Chairman of the Board

Moderated by Maja Dragovič, The Slovenia Times

19.30 - 22.00

Special evening event

FDI Awards 2011 - organised in partnership with Ljubljana Forum

Award ceremony of the 6th annual campaign to present the best cases of foreign direct investments in Slovenia, awards will be presented by Samuel Žbogar, Minister of the Foreign Affairs of the Republic of Slovenia

Venue: Ljubljana Castle / Grand hotel Union

Hosted by Zoran Jankovič, Mayor of Ljubljana

PROGRAMME

DAY 2, FRIDAY, 14 OCTOBER 2011

Venue: Grand Hotel Union, Ljubljana



Iztok Lesjak

Technology Park Ljubljana, Director



Marko Voljč

KBC Group, CEO for Central and Eastern Europe and Russia



prof. Dušan Mramor

Dean of the Faculty of Economics, University of Ljubljana



Damir Kuštrak

Agrokor Group, Executive Vice President for Export markets



Rudolf Klötscher

BSH Hišni aparati, CEO

9.30 - 10.45

Panel discussion

On a hunt for development capital! How to establish effective platform for promotion and realisation of investments and development projects in increasingly volatile European and Global Economy?

Speakers:

- **Damir Kuštrak**, Agrokor Group, Executive Vice President for Export markets
- **Levan Shalamberidze**, IFC - International Finance Corporation, Senior Investment Officer
- **Peter Groznik**, Faculty of Economics, University of Ljubljana, owner of company NorthGrant and cofounder of BTP Indegra
- **Marjan Hribar**, Director Internationalisation Directorate, Ministry of The Economy

Moderated by Primož Cirman, Dnevnik

11.00 - 12.00

Panel discussion

Findig successfull development concept of Slovenia in Global Economy - Urgent improvement in state competitiveness, quality of governance, clear definition of strategic companies/sectors, credible strategy of state withdrawal from non-strategic part of the economy, effective exploitation of geostrategic location and implementation of sustainable development strategies

Speakers:

- **Marko Voljč**, KBC Group, CEO for Central and Eastern Europe and Russia
- **prof. Dušan Mramor**, Dean of the Faculty of Economics, University of Ljubljana
- **Iztok Lesjak**, Technology Park Ljubljana, Director

Moderated by Jernej Šmajdek, Economy Editor, STA

12.15 - 13.15

Closing session

Slovenia on the crucial crossroad - How to integrate professional economic principals and practical experience into daily state governance?

Pre-election discussion with the principal political creators of the economic policy over the next four years

*Moderated by Tilen Majnardi, M.Sc.,
Co-organiser of FDi Summit 2011*

13.30

Closing luncheon

THE ORGANISERS

THE SLOVENIA TIMES

The Slovenia Times is the leading Slovenian business monthly magazine in English. It offers a critical, in-depth and vivid analysis of the social and economic image of Slovenia with emphasis on investment environment and opportunities that arise. The Slovenia Times is renowned for organization of the top-level networking events for international business community. Attendees get invaluable access to business networks in Slovenia and the region.

www.sloveniatimes.com



Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments



REPUBLIC OF SLOVENIA
MINISTRY OF THE ECONOMY



Ministry of the Economy of the Republic of Slovenia and JAPTI, ministry's agency for attracting investors to the country, are the main partners of the event. These institutions offer full service support and incentives to investors with long-term vision to establish their business in Slovenia.

www.investslovenia.org

REGISTER FOR THE SUMMIT

Registration Fee

Full Participation Fee EUR 700

Special Offers

Two or more persons from the same company EUR 525 (25% discount)

For members of the partnering institutions (AHK, AmCham) a further 10% discount

The above-mentioned prices do not include 20% VAT.

The participation fee includes admission to the conference lectures, 2 lunches, 1 evening event with dinner, coffee breaks, conference material and presentations, individual meeting organisation, airport transfers organization.

CONTACTS

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